

AIRPORT DIRECTOR'S REPORT

February 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count will be distributed at the meeting.

B PROGRAMS

1. Air Service

Earlier this month, Frontier Airlines announced that they will begin twice daily non-stops between Santa Barbara and Denver aboard Embraer 190's beginning June 4th. While United Express has served Denver for decades, the market has been underserved for several years with a significant number of local passengers driving to LAX. Given this 'leakage,' Frontier's new service will address the need for additional capacity to Denver and beyond, as well as introduce a competitive fare structure. Frontier is a low-cost carrier that will provide a high-quality product with good customer service. Advance bookings begin February 14th.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach Highlights

- 'Flight to the Future' e-newsletter was released this month.
- 'Batter Boards & Footings,' third Channel 18 produced video of the Terminal construction is posted online at http://www.flysba.com/inside_sba_/terminal_project.
- Still photography of construction progress is ongoing and available for viewing at [flysba.com](http://www.flysba.com) as well.

b. Promotional Items This Month

MTD busboards, Santa Barbara Independent online banners for the Film Festival schedule, CASA Magazine ad for Film Festival issue, Pumpflix videos at four local gas stations, and Noozhawk online news ads to promote commercial airline service at SBA.

c. Airline Terminal Comment Card Program

42 cards were collected from the holdrooms and main lobby in January. Most comments concerned customer service and facility issues.

d. flysba.com Website Statistics

There were 24,946 unique visitors representing close to 830,000 hits on the website in January; indicating a 4% increase in visitors and a 57% increase in hits over January 2009. The top downloads were the *Airport Information Guide*, the *Long Term Parking Lot 2 Map*, and the 'Call for Artists' Request for Proposals. Outside of the U.S., the top world country visits originated in the Netherlands, Germany and Canada.

e. Visitors Center Activity

323 students from five schools representing four districts received aviation education information in January via the Airport's Tour Program. *Future Flyers* sessions took place for local 6th grade GATE students. And five General Aviation clubs held meetings at the Center during the month.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Spring 2010

Phase 2 - Noise Monitor / Flight Tracking System -

Installation and construction on flight track receiver began in December. New noise monitor terminal site work to begin in approximately 60 to 90-days upon receipt of the Coastal Development Permit.

Staff Contact: Tracy Lincoln, 967 - 7111

4. Property Management

a. Self-Service Fueling Project

The Building Department has provided comments back to MAG Aviation on the installation of the self service fuel project. MAG plans to resubmit their plans by the end of February. MAG has the contractor arranged and has received a fuel permit from the County Fire Department. Anticipated opening late spring 2010.

Staff Contact: Hazel Johns, 692-6003

b. Airport T-Hangars

The Airport T-Hangars will be filled by mid-February. Two names remain on the waiting list. The next lottery will be held in the second quarter of 2010.

c. Airport Ambassador Recruitment

Ambassador Applications are taken on an on-going basis.

Staff Contact: Rebecca Fribley, 692-6022

d. Airport Concession Program

The Request for Proposals (RFP) for Food and Beverage in the new Airline Terminal was released on February 4, 2010. The RFP was distributed to all interested parties attending the December 10, 2009 Airport Concessions Outreach meeting. A copy of the RFP is also available on the Airport's website FlySBA.com. A pre-proposal meeting is scheduled for 9 a.m., February 18, 2010 and proposals are due on March 24, 2010.

The Retail Concession Request for Proposals was distributed on February 9, 2010, to local interested companies. The pre-proposal meeting is scheduled for 11 a.m., February 18, 2010, and proposals are due on March 24, 2010. This RFP is also on the Airport's website, FlySBA.com

Staff Contact: Hazel Johns, 692-6003

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

An Award of Contract was made by City Council on March 24 for the SBA Temporary Facilities & Site Preparation Project. Lash Construction is the Contractor. An Award of contract was also made by City Council for the Airline Terminal Building portion of the project. EMMA Corporation is the Contractor.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Construction for the Temporary Facilities contract has been completed. The Terminal Project contractor commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site, and all of the new building footings have been poured. The contractor continues to work on the foundation system.

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that
is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Plans, project description and environmental documents for the final mitigation phase are currently under development and construction is tentatively scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council / Airport Commission approved the following recommendation in January:

Recommendation: That Council / Board Members:

Approve and authorize the Airport Director to execute an annual contract with URS Corporation for post-construction biological monitoring associated with the Airfield Safety Projects and other small projects at the Santa Barbara Airport in an amount not to exceed \$110,371.08, and authorize the Airport Director to approve expenditures up to \$11,037 for extra services that may result from necessary changes in the scope of work.